

IT Academy Program Benefits



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What Membership Offers

IT Academy membership offers many valuable benefits. You can:

- Increase your students' employability with relevant technology courses that help them get jobs after graduation.
- Offer educators and other staff members the opportunity to enhance their own professional development.
- Gain access to resources that will help you save time and money.
- Unlimited access to E-Learning portfolio courses focused on the Microsoft Office applications plus Windows desktop courses, Windows Server, Windows Client, SQL Server, Visual Studio, and many other Microsoft technologies.
- The ability to administer content and manage your students' progress with the online Instructor Learning Management System.
- Essential computer skills training with Microsoft Digital Literacy.
- One complimentary enrollment in the Microsoft Certified Trainer program for a qualified educator at your institution and a 25 percent discount on enrollments for any additional instructors.
- A 60 percent discount on the Full E-Reference Library, which is a collection of E-Reference Libraries for Microsoft Press.
- Academic pricing on Microsoft Official Academic Courses (MOAC).
- Academic pricing on Microsoft Official Courseware (MOC).
- Academic pricing on Microsoft Certification exams.
- Up to 100 lab licenses for Windows 7, Microsoft Office Professional 2007, or Microsoft Office Professional Academic 2010.
- Five complimentary annual subscriptions to the Full E-Reference Library from Microsoft Press and a 60 percent discount for additional subscriptions.
- One complimentary subscription to Microsoft DreamSpark.
- One complimentary, Not for Resale (NFR) version of Microsoft TechNet Subscription Professional. Learn
- Educator resources such as downloadable and customizable lesson plans to help you save class preparation time, personalized course completion certificates, and a complimentary tool that enables you to create your own online courses.
- Marketing resources to help you promote your IT Academy, such as inclusion in the IT Academy locator tool plus a welcome kit, posters, email templates, flyers, brochures, and much more!

Join the IT Academy Program to engage students with innovative courses and learning tools and offer them the technical courses that will prepare them for IT careers after graduation. IT is one industry that continues to thrive despite the current economic climate; there is a global need for people highly skilled in Microsoft technologies.

According to an International Data Corporation (IDC) study, IT employment will rise by 5.8 million jobs in 4 years; and 51% of total IT employment will be software related; creating 75K new businesses.

Our world-class Microsoft IT Academy curriculum will help you offer the hands-on skills and experience that today's graduates need to succeed in technology careers. The IT Academy program enables classroom and online learning, hands-on labs, and access to hundreds of courses, books, cutting-edge resources, and collaboration tools.

Encourage your students to earn a Microsoft Certification after completing your course to give them the added advantage of entering the IT workforce with proven technical skills and an internationally-recognized Microsoft Certification.

Microsoft Certification is one of the most demanding and respected endorsements in the industry, stressing both technical knowledge and real-world experience. Microsoft has certified more than three million professionals worldwide.

According to the 2010 MCP Program Satisfaction Study, 91 percent of hiring managers consider employee certification as a criterion for hiring and 81 percent of hiring managers feel that certified individuals perform better.

By earning a Microsoft Certification, your students will:

- Validate the technical knowledge and skills they learned at your IT Academy
- Gain a competitive edge in the job market
- Demonstrate their commitment to the IT profession
- Enable a career development path for ongoing advancement of Microsoft technology skills